

National Student Money Week 2020

Frequently Asked Questions

Q1. Is Blackbullion profiting from National Student Money Week?

A1. No, Blackbullion supports NASMA to deliver the campaign framework and support materials on a not-for-profit basis. For the NSMW20 Blackbullion is partnering with an external event partner, Pingit who will support the campaign financially in order to make the boxes even more affordable.

Q2. Does my university need to be a Blackbullion Partner to benefit from the NSMW Campaign support?

A2. No, any university with NASMA members is entitled to purchase one of the NSMW boxes or claim the free digital option.

Q3. How can I order the NSMW box and how do I complete the order?

A3. You can place your order for NSMW 2020 by completing our [online form](#). Note, if you wish to pay by invoice you must provide a valid Purchase Order number at point of order, to enable invoicing to be issued.

Q4. When is the latest I can order a campaign box?

A4. To enable Blackbullion sufficient time to have materials produced and delivered in time for NSMW the last date for ordering is **Wednesday 18th December 2019 at midnight**.

Q5. My university is a Blackbullion Plus Partner, do I need to order a box and will it cost anything extra do so?

A5. As a Blackbullion Plus partner you will still need to order your box using the [online order form](#), principally so we have accurate numbers in production and the correct delivery address to send the campaign box to. However, there is no cost to your institute as a Blackbullion Plus partner.

Q6. What are the options and costs for NSMW'20?

A6. There are 4 options available:

- **Lite-** £69 + VAT
Covering the bare essentials for the week.
- **Small Box** - £129 + VAT
A full campaign box designed for campus size **up to 12k students**. You'll receive printed materials, merchandise and booklets to engage roughly 100-300 students during NSMW'20.
- **Large Box** - £179 + VAT
A full campaign box designed for campus size **over 12k students**. You'll receive printed materials, merchandise and booklets to engage roughly 300-500 students during NSMW'20.
- **Digital-only-** Free
This is a digital-only zip file with print-ready materials and the campaign playbook. You'll have to arrange your own print and merchandise. Copyright rules apply.

* A shipping fee of **£30** will be added to the final amount.

Q8. When will I receive my box?

A8. Physical materials will be shipped before, or on the 22nd Jan 2020. Digital-only version will be available from the 15th of January.

If you have any further please contact Danielle Coe, at hello@blackbullion.com.